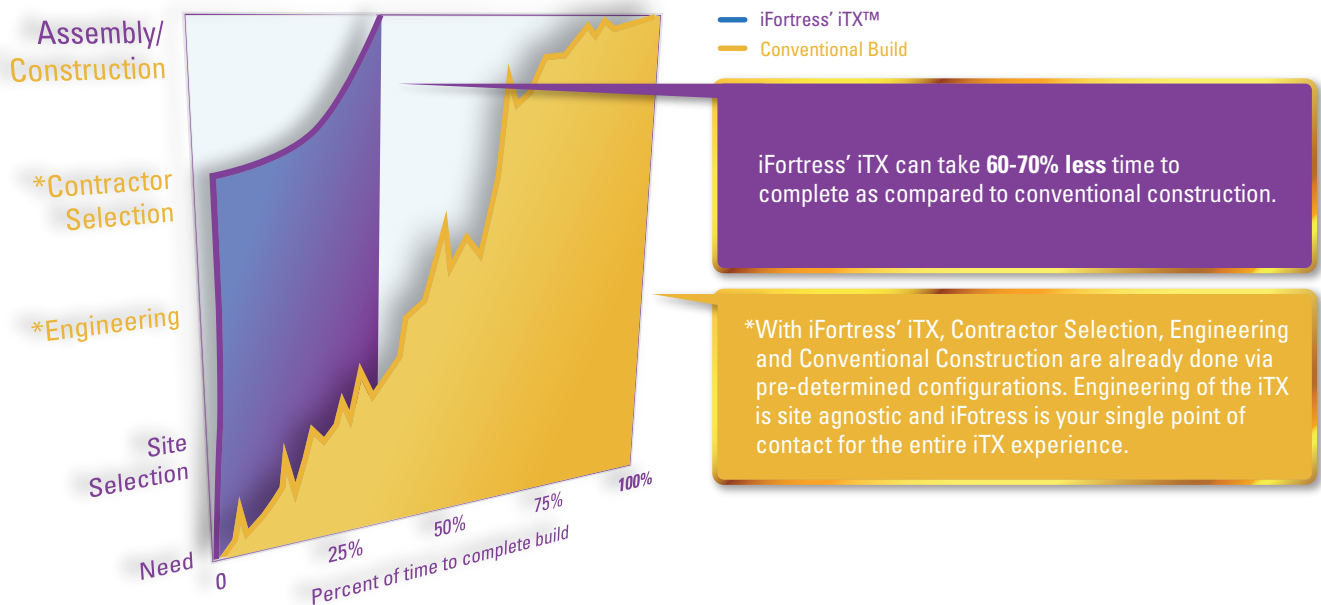


Efficiency in Engineering, Assembly, and Going Live

iFortress' iTX has tremendous advantages when it comes to efficiencies. From the period of discovering the need for the startup of a new facility or to modify an existing data center, until the time the finished product is fully operational, a significant fiscal savings can be calculated. Add this to the operational efficiencies and you can see why deploying an iTX over building a conventional data center makes sense.



Because of all of the unique properties of an iTX it cannot truly be compared to conventional buildout. Since most projects come down to a square foot price, using this example, it is easy to see that right-sizing is fiscally responsible.

iFortress' scalability and "right sizing" creates **31% savings** over conventional construction

Right Sizing means building only what you need
Tier 2 Example:
15,000 sf conventional data center vs. 10,000 sf (right-sized) iTX

A conventional build is typically 1.5 times larger than needed
\$1500 x 15,000 sf = \$22.5 million
An iTX is right-sized **\$1550 x 10,000 sf = \$15.5 million**

Typical Per Sq Ft Costs		
	Conventional	iFortress
Tier 1	≤\$1000	≤\$1150
Tier 2	\$1500	\$1550
Tier 3	\$2000	\$1900
Tier 4	\$2500+	\$2350+